## **AITC PRESS RELEASE**

## Bengal's Roar of Pride From An Unparalleled Brigade Sabha: "Jonogoner Gorjon, Bangla Birodhider Bisorjon!"

"MAMATA BANERJEE: IN THE COMING DAYS, BENGAL WILL GIVE DIRECTION TO THE COUNTRY

AND SHOW THE WAY FORWARD"

"ABHISHEK BANERJEE: THE JONOGORJON PRESENT AT THE BRIGADE TODAY PROVES THAT THE UPCOMING DECISION WILL BE TO BID FAREWELL TO THE JOMINDARS, BOHIRAGOTOS, AND THE OPPRESSIVE FORCES"

## Kolkata, 10.03.2024

In a stunning display of Bengal's resolve to rise against injustices and deprivation, the Brigade Parade Ground in Kolkata transformed into a sea of unified voices, with roaring chants of *Jonogoner Gorjon*, *Bangla Birodhider Bishorjon* – declaring a people's movement to wipe out the anti-Bengal politics of the BJP. All India Trinamool Congress leaders on Sunday vowed to end the tyranny of Delhi's *Jomidars* in the upcoming elections, stop the deliberate deprivation, and protect Bengal's glory at all costs.

The sheer scale and magnitude of the Jonogorjon Sabha – which marked the beginning of the party's Lok Sabha campaign – left spectators spellbound, with a sea of supporters extending as far as the eye could see. Bursting with crowds from all corners of Bengal, the never-seen-before avatar of the Brigade parade ground inspired everyone to be a part of the ultimate battle to defeat the *Jomidars* and teach them a lesson for the evil unleashed upon the state.

Enthused with the rousing address delivered by Party Chairperson Mamata Banerjee and National General Secretary Abhishek Banerjee, the highly charged crowd pledged to bring the downfall of all tyrannical forces, sending shivers down the spines of the *Bangla-Birodhi* BJP in Delhi.

In a first, the party released the names of its candidates from the stage during such a mega-event. This was also the first time the Brigade Parade Ground saw cross-ramps (330 ft and 240 ft long) designed to facilitate maximum interaction with the large crowds. These ramps extended from the stage and spread out in all directions allowing leaders and candidates to connect with the people from all sides – thereby facilitating more interaction than the conventional dais. Following the announcement of the list, the candidates marched on the ramp interacting with the sea of supporters.

Out of 42 constituencies, Trinamool Congress has fielded women candidates in 12 PCs continuing its commitment towards women empowerment. The list is a mixture of old and new faces, including internationally acclaimed cricketer Yusuf Pathan, psychiatrist Dr Sharmila Sarkar, and Oxford-educated research scholar Shahnawaz Ali Raihan.

Unveiling the 2024 poll campaign amid thundering cheers from the audience, AITC Chairperson Mamata Banerjee said, "Bengal will become self-reliant if people give us the mandate. All metro projects were assigned during my tenure and now he [PM] is just cutting the ribbon for inauguration. BJP won 18 MPs but did nothing for the state. They stopped everything and began their torture [after the polls]...We should unanimously say– *Brigader Gorjon, BJPir Bisorjon*; *Gram Banglay Gorjon, BJPir Bisorjon*...In the coming days, Bengal will give direction to the country and show the way forward."

During their address, party leaders elaborated on the BJP's *Bangla Biddeshi Acharon* demonstrated in the past few years through a slew of false promises, disrespect to Bengal's icons and culture, and consistent attacks to tarnish Bengal's reputation.

Galvanising the crowd through his fiery speech, AITC National General Secretary Abhishek Banerjee said, "The *jonogorjon* present at the Brigade today proves that the upcoming decision will be to bid farewell to the *Jomindars, Bohiragotos*, and the oppressive forces...People of Bengal will support the one who gives the ration instead of the ones who only give bhaashon...Modi Ki Guarantee is **ZERO WARRANTY.** Today we announce our upcoming programme: *Jonogoner Gorjon, Bangla Birodhider Bisorjon.*"

From branding Swami Vivekananda as an "ignorant leftist" to vandalising the bust of Ishwar Chandra Vidyasagar and falsifying Rabindranath Thakur's history, BJP has mocked Bengal's icons & disrespected the cultural practices of the people. "Inspired by her indomitable spirit and fed up with the BJP Jomidars, people are determined to unleash a collective roar and put an end to the Bangla Birodhi BJP, sweeping them out from the state," the party stated in the concept note for its 2024 Lok Sabha campaign.

A 15-minute video was also broadcast from the venue showcasing the chronology of BJP's repeated attacks on Bengal through consistent targeting of Bengal's icons and culture, deliberate deprivation of funds, and a misinformation war waged against its people to malign the state's reputation.

--